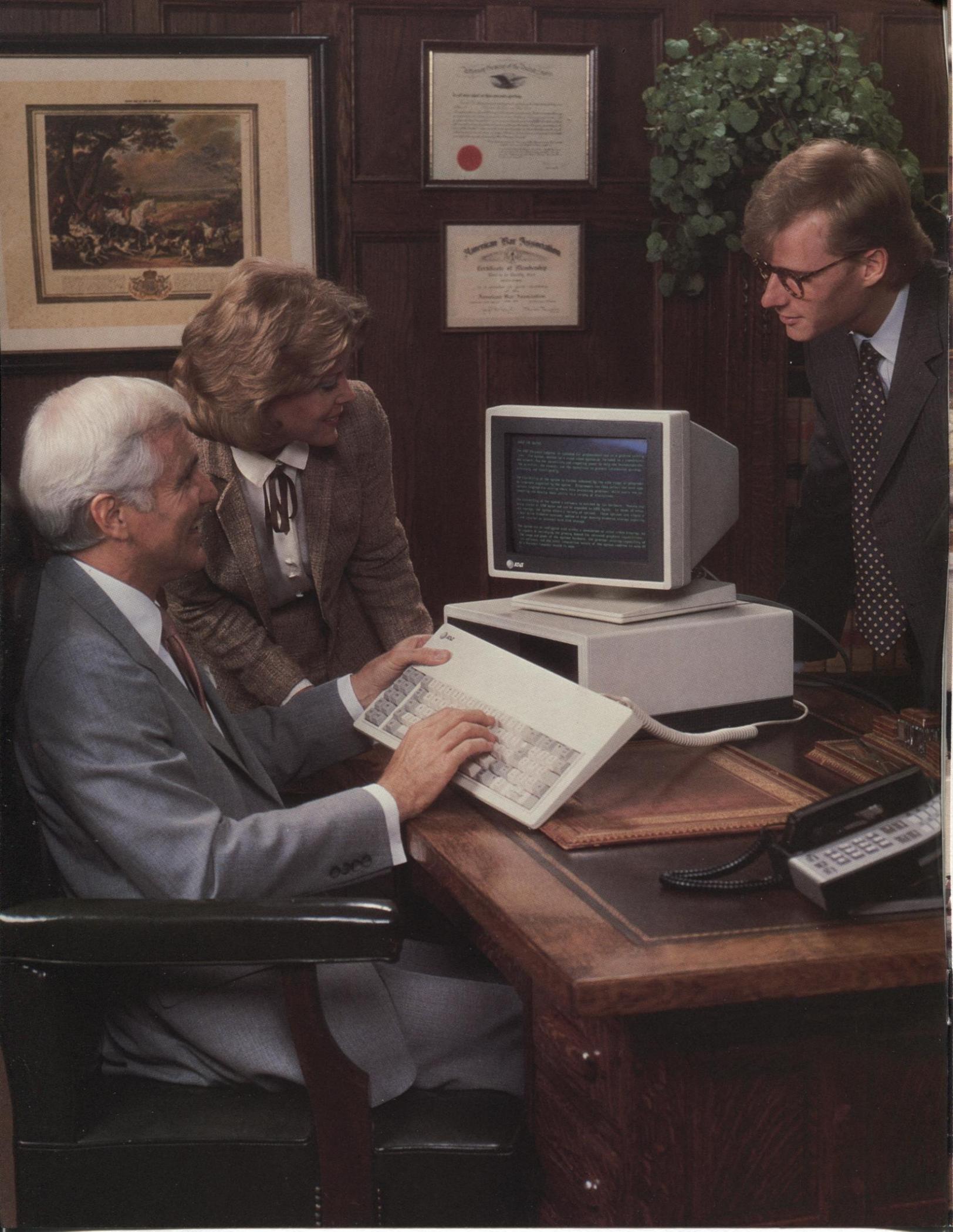




The AT&T
Personal Computer.
When you've
got to be right.



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Tel: (415) 353-3500

American Bar Association
Certificate of Membership
Bar in Good Standing
In the State of California
Member No. 123456789
Date of Admission: 1/1/80

Take hold of your future with the AT&T Personal Computer.

You're in the market for a personal computer. Faced with scores of claims, slogans and advertising jargon. Yet, you know "hands-on" performance is what really counts. That's why we invite you to take hold of the AT&T Personal Computer.

Just try out the AT&T PC and you'll feel its speed and versatility. How it will make your day-to-day work easier. How it will let you do more work, faster, and run your business more efficiently.

Desk top control over your business.

With the AT&T PC at your fingertips, you'll store files, print letters and invoices, handle paperwork at electronic speeds. By performing vital functions — from word processing to business and accounting applications, the AT&T PC will become the cornerstone of your business.

You've got to be right when choosing your personal computer. So the AT&T PC gives you more than state-of-the-art features. You also get an unmatched reputation for quality and service. Altogether, a combination uniquely capable of meeting your needs for today and tomorrow.

The AT&T PC's advanced technology — It goes beyond your expectations.

Sit down at the keyboard and right away, you'll notice that the AT&T PC is unlike any other personal computer. You can actually see, feel and hear the differences. Like the sleek lines, the quick response and the quiet processing.

From the corner of your desk, this amazing machine can do wonders for your productivity. It delivers an ultra-fast processor that instantly stores, retrieves and processes information. It has spacious files for your fact sheets, records and budgets, and advanced features to create, print and send documents at electronic speeds. Tasks requiring hours of effort can now be handled in minutes.

Using the popular software packages available, you'll put these capabilities to work on specific business tasks: accounting, word processing, spreadsheets for budgeting and forecasting, telecommunications. You'll find the AT&T PC an indispensable tool.

And it grows with your business!

Your business doesn't stand still. There are always new projects to undertake, more clients to serve, more plans to initiate. Which is why you want a computer that can grow with your needs. And here, the AT&T PC gives you expansion capacity to spare. So you can hook on printers, color monitors and modems according to your needs.

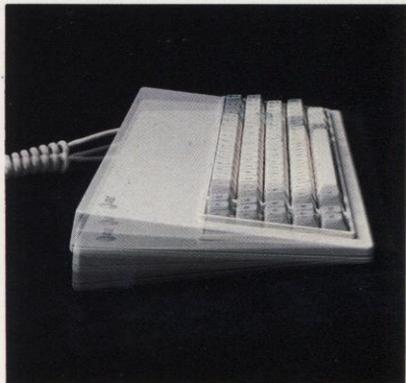
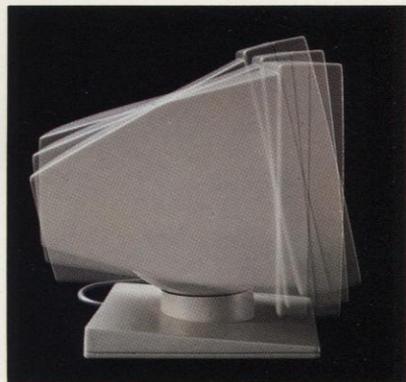


Experience AT&T's innovative hardware.

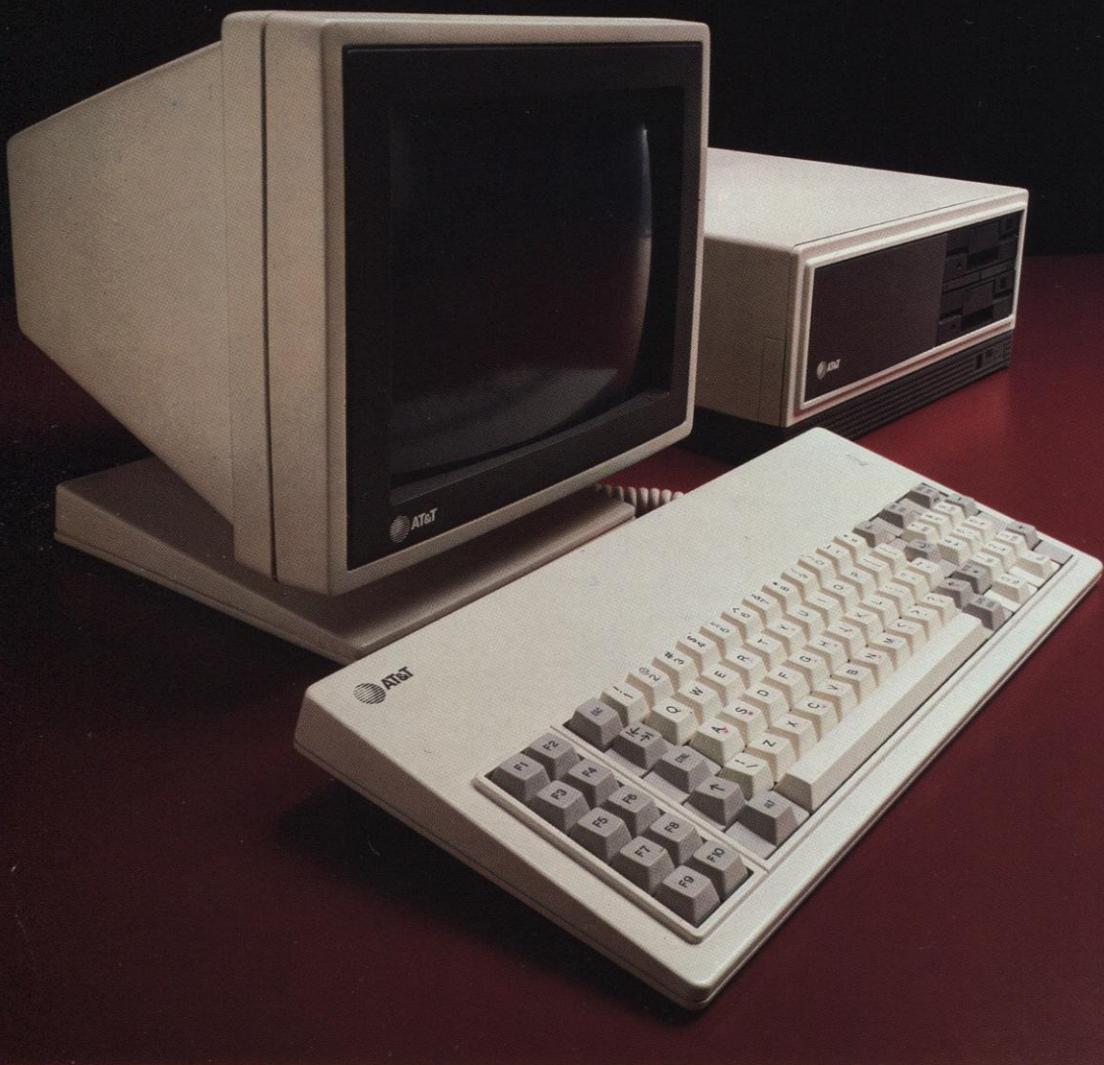
Compact design: The AT&T PC's 5 1/4" floppy disks require only half the space of conventional drives. The unit as a whole occupies only a 15" x 15 1/2" space on your desk top, a noticeable improvement over most personal computers.



Engineered for comfort: You can adjust the keyboard and screen to match your work position. Special anti-glare glass, brightness and contrast features reduce eyestrain.



Ease of use: The typewriter-style layout provides familiar key positions — so you'll make fewer errors. And 10 programmable keys activate frequently-used commands, reducing the number of key strokes.



The AT&T PC packs a surprising number of state-of-the-art components right on a desk top. And these components are standard, eliminating the need for expensive options.

High processing speed.

The "brain" of the system, a powerful 8086 16-bit processor, executes basic instructions at an amazing 8 MHz clock speed. And our 16-bit data bus moves data between the processor and internal memory a full 16 bits at a time — twice the throughput of other personal computers. Now you can send, receive and manipulate your information at exceptional speeds.

High capacity memory.

Whether you choose the AT&T PC's floppy disk or hard disk model, the system provides 128K and 256K of standard RAM memory respectively. Enough space to store the reams of facts and figures your business requires. And you can easily extend its capacity to 640K.

Magnetic storage. You may select between two 360K floppy disk drives or a 10M hard disk. The system has enough space and flexibility to store vast amounts of data and run your most powerful programs.



Exceptional graphics.

With the AT&T PC, you get unbelievably high resolution graphics — bar charts, pie charts, scatter diagrams — on monochrome and color displays. Sophisticated color graphics programs also run on your standard monochrome display.

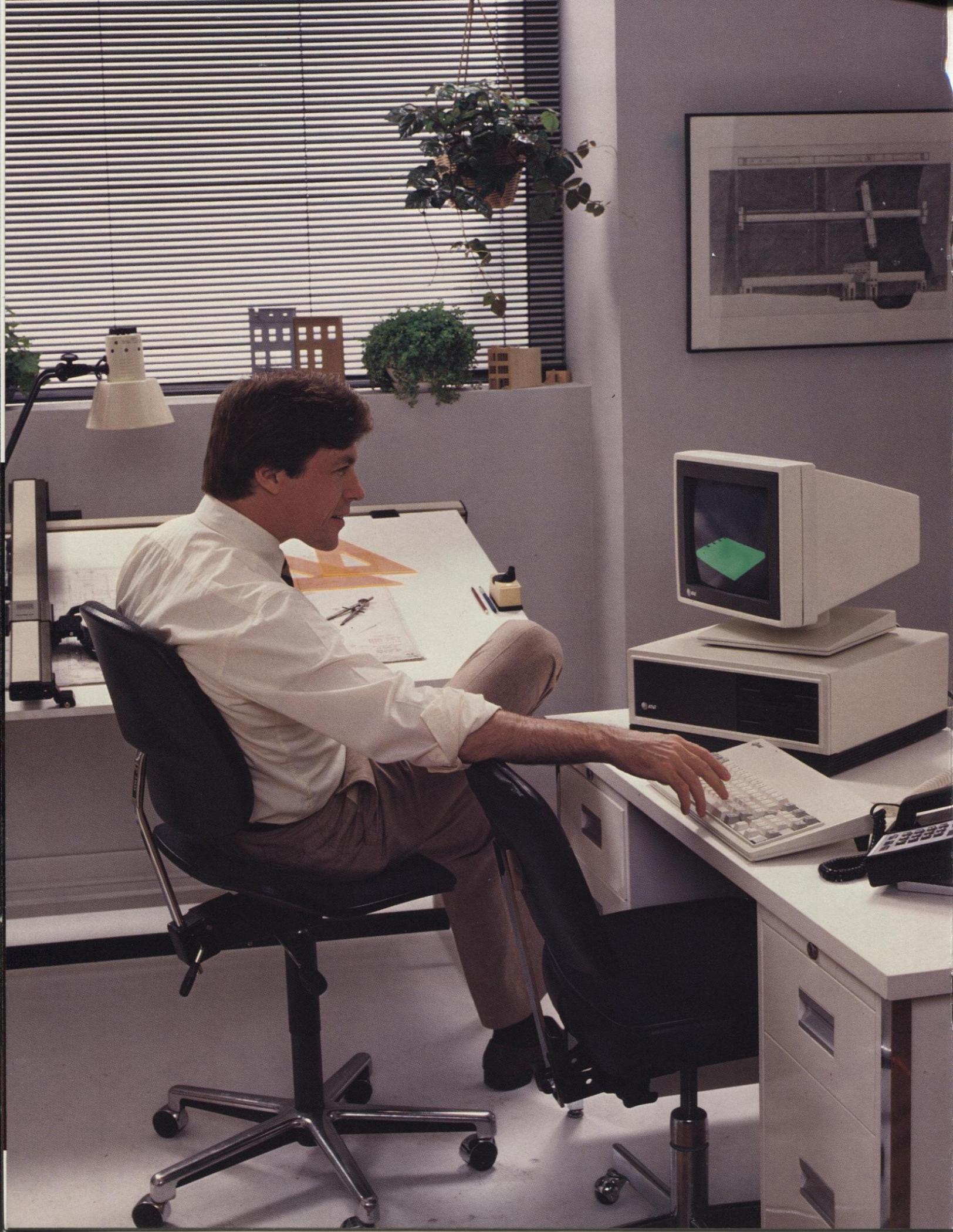
Upgrading to color is simpler than on other personal computers. Just plug in the optional AT&T color monitor. You'll get clean, sharp graphics in four colors without having to purchase an extra graphics board. If you need more sophisticated graphics, you can move up to 16 colors at 640 x 400 resolution with an optional graphics card.



Expandable system features. The system comes equipped with standard ports — a RS232C port, and a *Centronics'* parallel port. These features are standard, leaving all expansion slots open for future growth.

The floppy disk and hard disk models offer 7 and 6 expansion slots respectively. Which means you can plug-in multiple storage devices and peripherals — printers, plotters, communication cards.





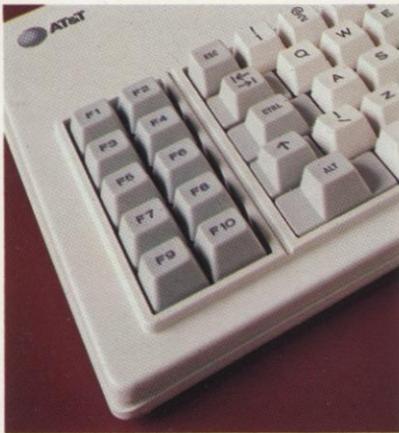
Communication capabilities.

When it comes to communicating with other computers or accessing remote information sources, the AT&T PC's benefits are hard to beat.

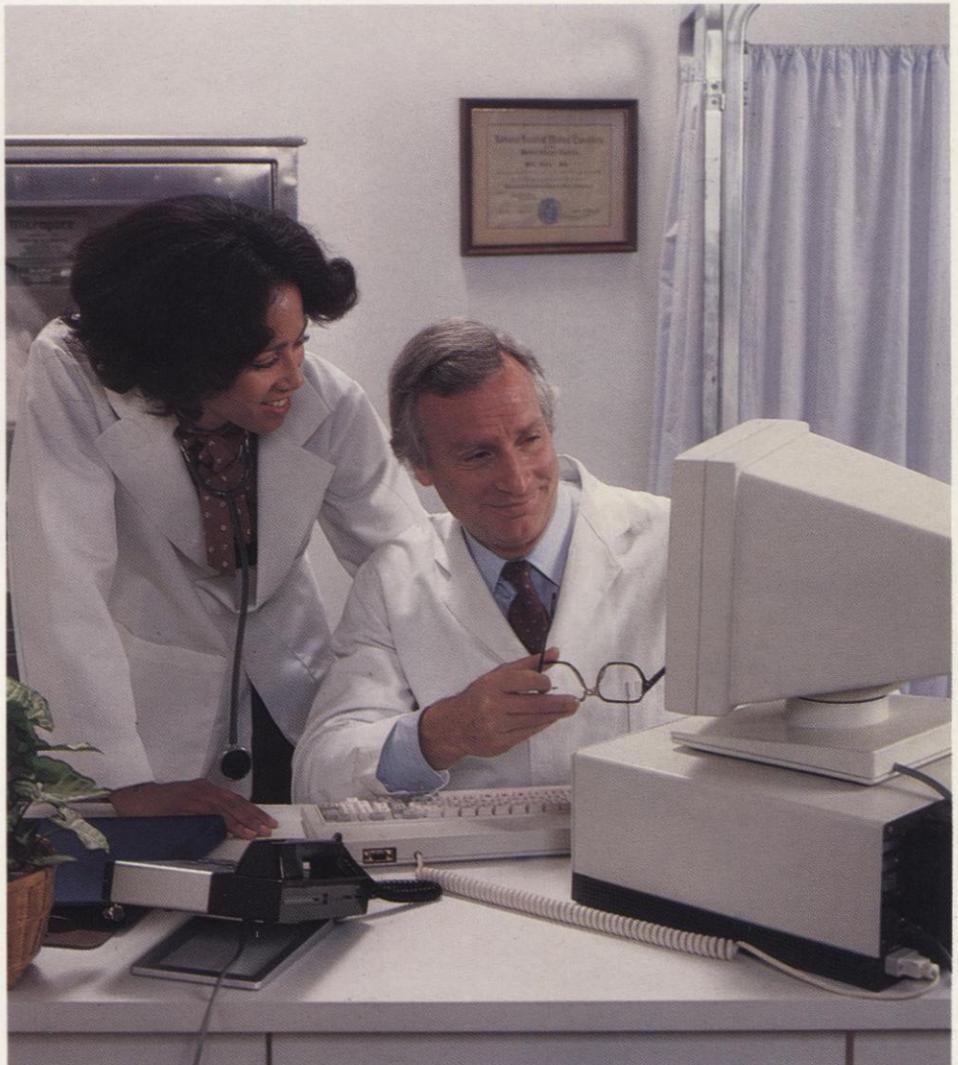
A few keystrokes, and you'll get the latest financial quotations from *Dow Jones² News/Retrieval³ Service*, or general news from the New York Times On Line data base.

You can also access specialized data bases (medical, legal, etc...)

There's more. The AT&T Personal Computer lets you transfer text, graphics and files to other PCs over telephone lines through standard RS232C channels or electronic facilities.



With our Context Switching option, you'll switch easily back and forth between applications such as your current project and a communication with an external data base or another AT&T PC. For example, you can suspend a worksheet program to consult an outside source. With a few keystrokes, you'll return to your original application without changing diskettes. The screen, cursor position and files are all maintained, eliminating the need to start or restore each application.





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42000  0 0000  0 0000  
43000  0 0000  0 0000  
44000  0 0000  0 0000  
45000  0 0000  0 0000  
46000  0 0000  0 0000  
47000  0 0000  0 0000  
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57000  0 0000  0 0000  
58000  0 0000  0 0000  
59000  0 0000  0 0000  
60000  0 0000  0 0000
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Examine the wide range of business applications.

Driven by the popular MS⁴-DOS operating system, the AT&T PC is operationally-compatible with the PC-DOS and Concurrent CP/M⁵-86 operating systems. Now you can choose from literally hundreds of application packages that meet your specific needs.

Word processing.

You'll record, edit and print documents at amazing speed. Generate letters and invoices. Store mailing lists. The files you need are accessible at the touch of a key.

Two top word processing programs run by the AT&T PC are WORDSTAR⁶ PROFESSIONAL and Microsoft⁷ Word.

Budgeting, planning with financial spreadsheets.

Use the AT&T PC to test business hypotheses — how a 2% rise in the interest rate or a 5% product price increase will affect your bottom line. Gone are frustrating calculators and accounting pads! The AT&T PC computes complex calculations and extended formulas faster than other leading personal computers.

Two of the top spreadsheet programs available are Lotus⁸-1-2-3⁸ and Microsoft⁹ Multiplan⁹.

Electronic filing. Quickly, easily, you'll store the mass of information that comes across your desk — client fact sheets, prospect files, mailing lists. And, at the press of a key, you'll add, delete and update data instantly.

Powerful programs like dBASEII¹⁰ and Friday!¹¹ let you organize these files efficiently, using the same data for multiple applications — from job estimating and costing to sales analysis.

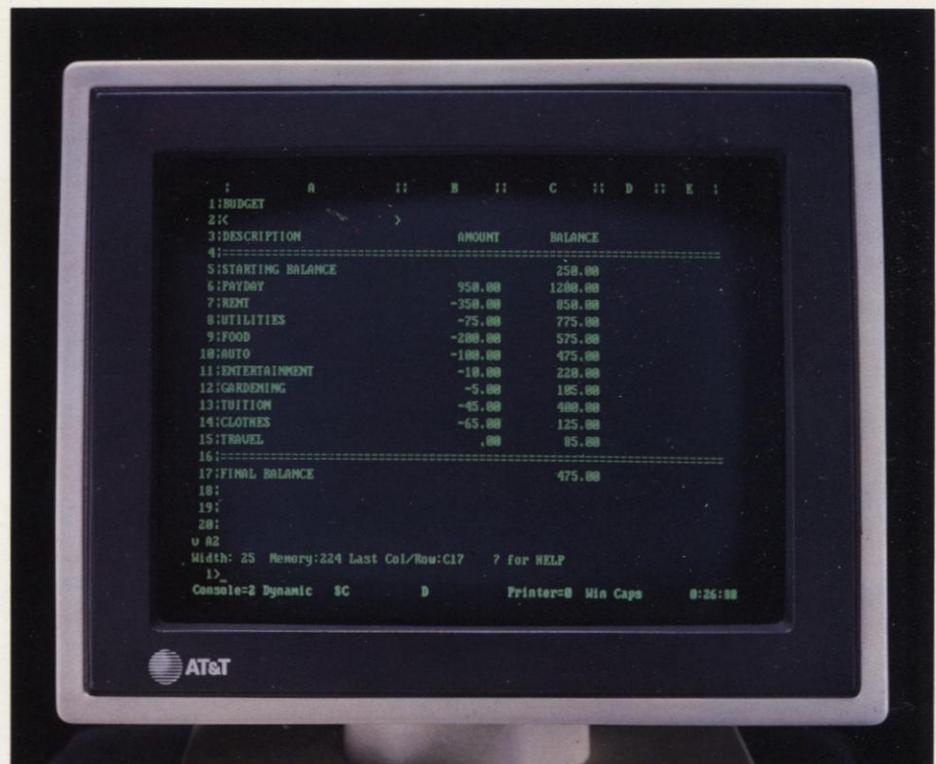
Integrated software programs. With its large memory, the AT&T PC supports programs that integrate multiple functions such as data base management, word processing, graphics and communications. So you'll swap information between programs. And you'll process and display applications concurrently.

When you've got to be right.

The AT&T Personal Computer means more than leading edge technology. It also meets the standards of quality and durability that built the reputation of the world's most reliable telephone system.

Built to endure, it reflects AT&T's ongoing commitment to quality. At all stages of design and manufacturing, utmost care was extended to build a system capable of responding to the most demanding needs. It comes with a full array of built-in diagnostics to reduce downtime and simplify maintenance.

Ask your authorized dealer for a hands-on demonstration. It could be one of your best moves ever toward increased productivity and performance.





The AT&T Personal Computer Model 6300 Specifications.

Processor	8086 (8MHz clock speed)
Memory (Dual Floppy Disk Model) (Hard Disk Model)	128K expandable to 640K 256K expandable to 640K
Disk Storage (DFD Model)	2 360K double sided/ double density drives
(HD Model)	1 360K double sided/ double density drive 1 10M Hard Disk
I/O Ports	1 RS-232, 1 <i>Centronics</i> parallel, 1 video display
Expansion Slots (DFD Model)	7
(HD Model)	6
Display Resolution PC-DOS Compatible	
Character Mode	640 x 400 Pixels
Monochrome Graphics	640 x 200 Pixels
4 Color Graphics or shades of gray 32K of bit-map	320 x 200 Pixels
Proprietary Graphics	
16 Color or shades of gray	640 x 400 Pixels
High Resolution Monochrome	640 x 400 Pixels
High Resolution Color	640 x 400 Pixels
Alphanumerics Display	80 columns x 25 rows
Character Attributes	Reverse, Underline, Blinking and High Intensity.



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